

# Why a U-Save franchise is perfect for auto dealers.

- ➡ Founded in 1979, the U-Save Car & Truck Rental system was created by car dealers for car dealers!
- ➡ We own our own insurance agency and physical damage insurance company to offer a very stable fleet insurance program for our franchisee's.
- ➡ We have EXPERIENCED full-time Franchise Service Managers who work in the field to assist our franchisees on a personal level.

## Adding U-Save to your existing business:

- Generates additional floor traffic.
- Creates additional cash flow for the entire operation.
- Delivers better service for your existing customers by not relying on a competitor for car rentals.
- Many rental customers are in the market to buy a car NOW or in the future.
- A pleasant rental experience can open the door to a pleasant sales experience.
- Requires little fixed expenses & overhead.
- Occupies a small amount of office/floor space.
- Can start with little or no additional staff.
- It is possible to start using existing vehicles in your inventory as rental fleet.
- Remember, rental cars are for sale too.
- Use aged inventory as rental fleet to avoid wholesale losses.
- New floorplan/credit lines can avoid using your current lines or your cash.
- We will help you structure your new rental business to isolate liability exposure to your current business.

## Other important information:

- Constantly updated training conducted in our office and in the field.
- The latest fleet management tools.
- Hundreds of marketing materials and live staff to assist with how to use them.
- We build your individual website and Facebook page.
- You can receive online reservations through several channels.
- We provide current rental agreements and other documents required at no cost.
- Controlling our own insurance program helps you minimize losses and save money.
- We have the full range of counter sales products that can generate additional revenue.
- We are a member & on the Board of the American Car Rental Association (ACRA).
- We are a member of the National Independent Automobile Dealers Association (NIADA).

**U-SAVE**  
CAR & TRUCK RENTAL®

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